



TTOH 2014

An 800 km bicycle ride from
Udon Thani to Chiang Mai
to raise funds for charity.
Event Date: Nov 1- 8



PRE2014

The Tour of Hope (TTOH) is an international non-profit initiative of like-minded cycling enthusiasts who come from all walks of life.

They are united by an aspiration to convert their passion for riding into practical support for the less privileged, primarily in the areas of education and health.

Since 2006 the group, which has grown from a handful to more than 100, has been organising yearly bicycle tours in which they ride to raise funds for charitable causes.

Funds come from corporate as well as personal donations.

TTOH projects in the previous 3 years comprised 3 libraries, complete with books and computers, to serve about 450 students and 6,000 adults in Thailand.

In addition to the libraries TTOH has donated 430 bicycles and 260 helmets to children at more than 25 different schools in various parts of Thailand.

The following pages show images from TTOH rides in 2011, 2012 and 2013.

2011



2011



2012



2012



2013



World Vision
www.wvn.or.th

โครงการสร้างห้องสมุดโรงเรียนบ้านคลองบอน
Donated by:
**The Cyclists, Supporters and Sponsors of
The Tour of Hope 2013**
November 2013
Corporate Sponsors:

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2013



Run Up To **2014**

In 2014, for the fourth year in a row, TTOH worked with the World Vision Foundation of Thailand to identify a suitable beneficiary.

A library was built for the Baan Mae Taman School, north of Chiang Mai.

This school, together with 2011's Ban Pang Mai Dang school — which made a request — received a total of 95 bicycles and helmets.

The tour also made a donation to a school in Phrae that hosted riders for lunch on Day 5, as organisers discovered that its library was short of books.

As in previous years, the organisation started early in the year, with publicity and fund raising being key tasks.

Organisers also tracked the progress of the library to be built at the Baan Mae Taman School.

Preparations ended when 33 riders arrived in Udon Thani by Oct 31, to start riding the next day.

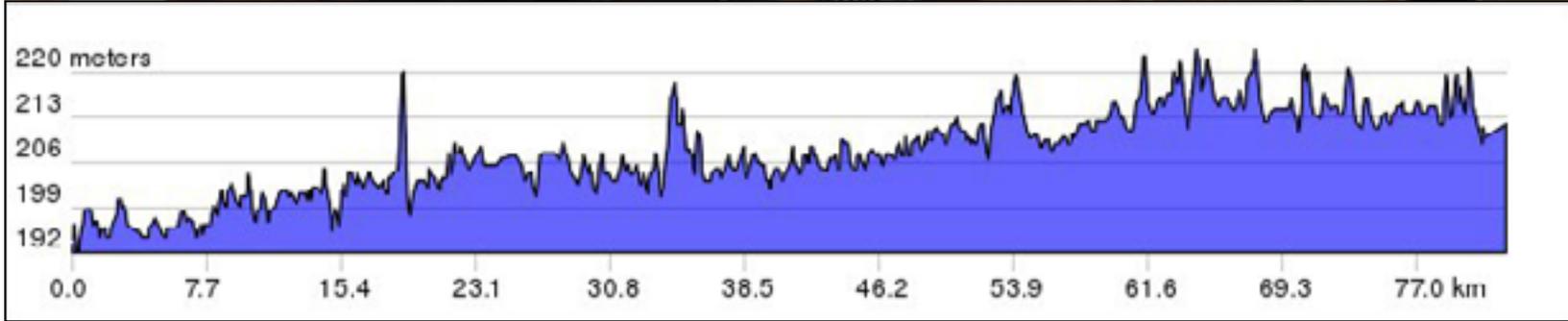


Day ONE

Today, we went by bus from Udon Thani to our starting point in the Sang Khom district. Riding upstream along the Mekong River to Chaing Khan our route involved a steady but very gradual uphill climb all day.

We stopped for a picnic lunch at 40 km at the riverside Samran Temple.

After lunch there were some rough patches along the undulating road to our Mekong-side accommodation in Chiang Khan.











Day TWO

Today, hybrid and road bikes took slightly different routes, but met up at a rest point at about the 22 km mark.

Lunch was at a school at about the 70 km mark. Overall it was an undulating road till we reached our destination for the day, Dansai.

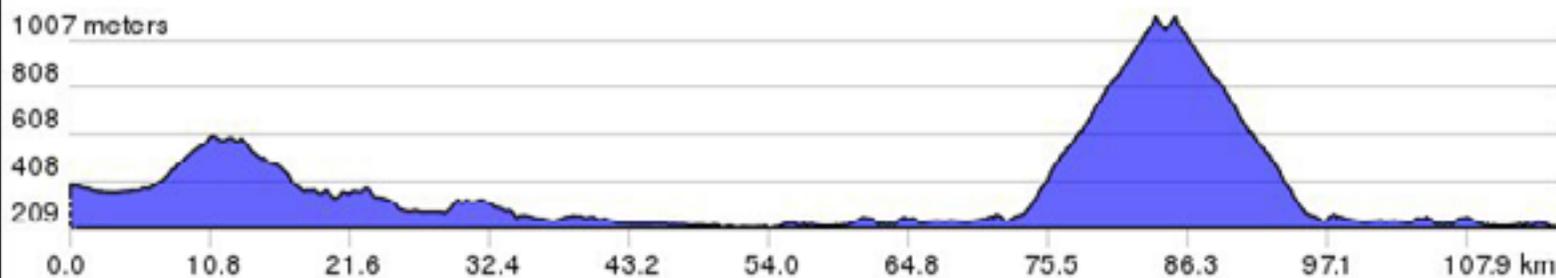
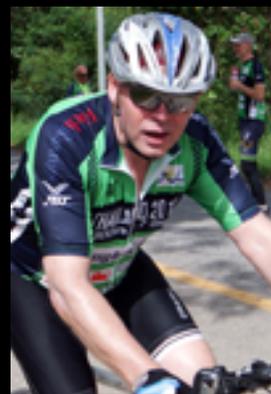
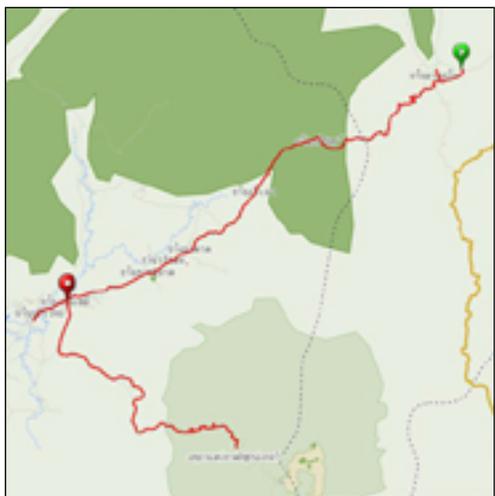






DayTHREE

We had an easy start, with the first climb of the day at 6 km, a short one. The real climb – and the challenge of the trip – came after lunch in an 800 m climb over 10 km through Phu Hin Long Kla National Park. At the top was the former communist headquarters, from 1968 to 1972. TTOH riders saw the rough terrain that had protected them from government forces. After lunch it was an exhilarating ride down to our resort for the day in Nakhon Thai.

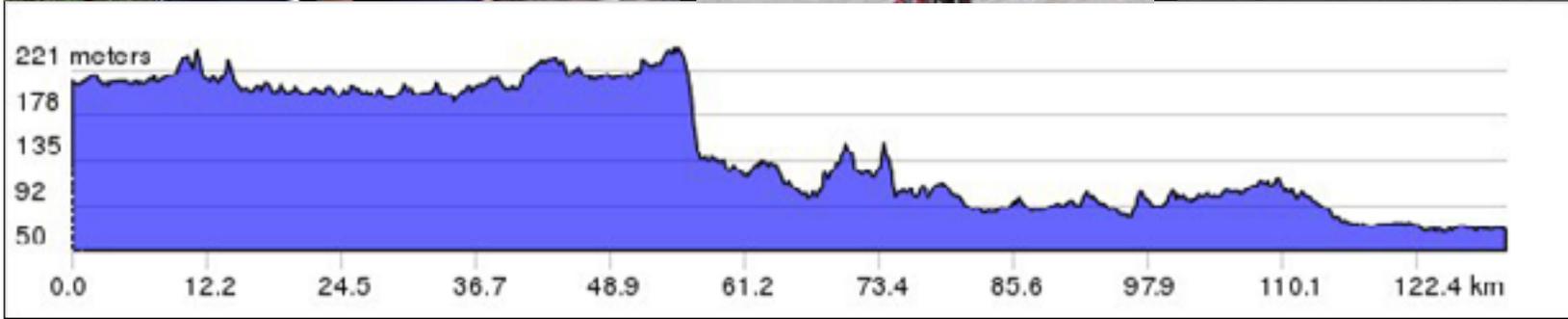


DayFOUR

It was a flat and easy start to the day as riders skirted the Namtok Chat Trakan National Park, crossing many streams. At the 55 km mark, it was a pleasant downhill followed by a break next to a pond.

After lunch at the 90 km mark at a small road-side restaurant, it was a flat and easy ride to Uttaradit along the Nan River.

One of our corporate sponsors, Tesco Lotus, kindly hosted a reception for us with cold drinks when we arrived in Uttaradit.



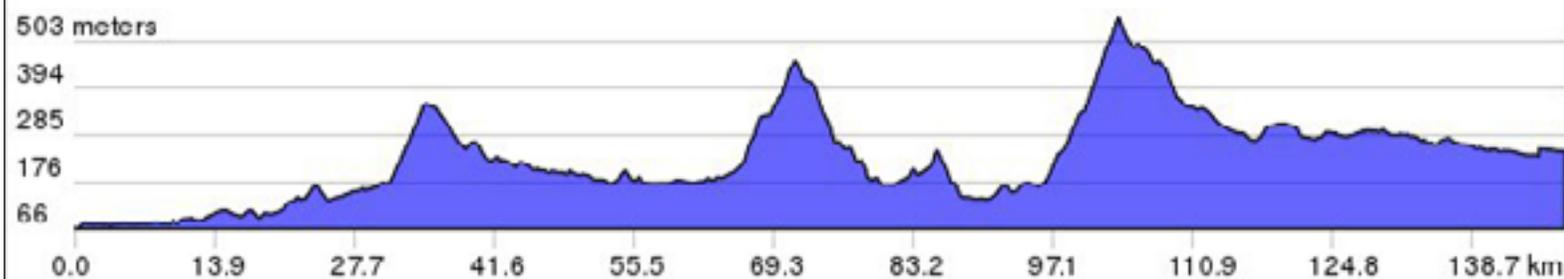


Day FIVE

Today's rainy ride took cyclists through the Lam Nam Nan National Park, the source of the Nan River. There were three significant climbs the longest being 7 km on the way to Lampang.

This fortress city of the Kingdom of Lanna was the most prosperous kingdom in northern Thailand during the 13th-18th century.

Lunch today was at a school in Phrae, and riders saw rural Thai school life up close. It was learned that this school needed books for its library, so TTOH donated USD 500 to the school.





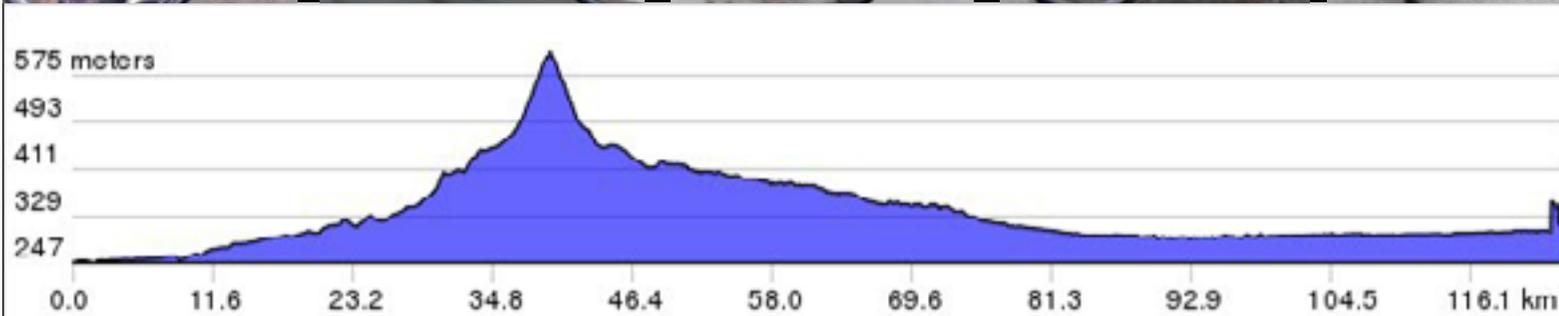
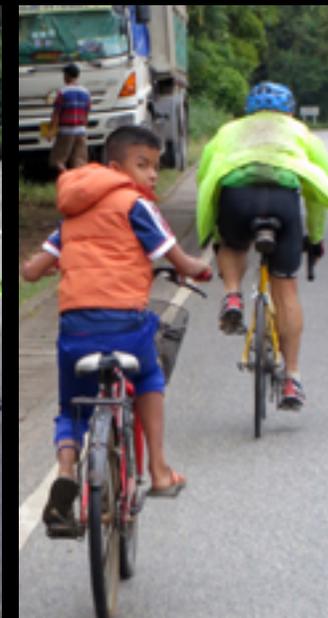


DaySIX

It was another rainy day as riders started on a flat and easy stretch in the morning to warm up their legs for a long but gradual climb of 300 m over a distance of about 15 km.

Then it was downhill and flat as they followed the picturesque Ping River into Chiang Mai.

A “navigational failure” led to today’s ride being the longest, at 175 km. However, the cool weather as well as a rest stop for drinks and photos at a ThaiOil station helped keep up the energy levels.



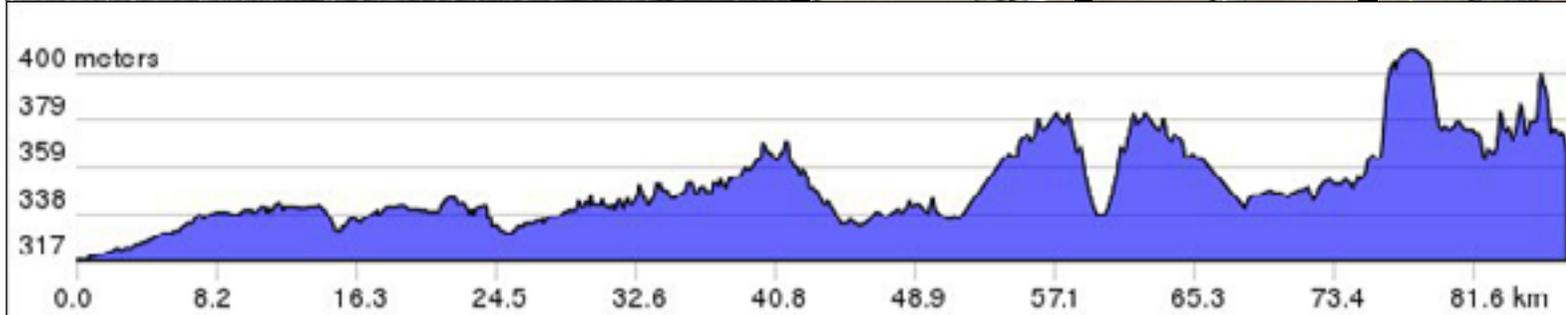
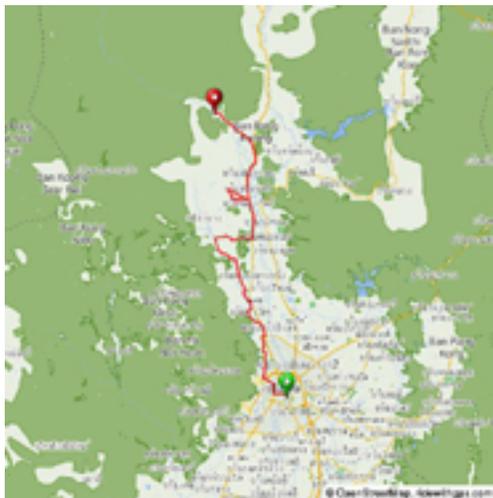


DaySEVEN

There was light rain as riders made their way out of Chiang Mai and onto the canal road north to the Mae Taeng area, where they visited TTOH's 2011 beneficiary, the Pang Mai Daeng School, as well as the 2014 beneficiary, the Baan Mae Taman School.

Cyclists were warmly welcomed at both schools and treated to refreshments and cultural performances by the children.

There were small ceremonies and speeches at both schools as bicycles were handed over to both of them, together with the new library for the Baan Mae Taman School.











World Vision
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 Donated by
**The Cyclists, Supporters and Sponsors of
 The Tour of Hope 2014**
 November, 2014
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Cyclists from:
 Australia Belgium China France
 Germany Malaysia Singapore Thailand
 The Netherlands The United Kingdom The United States





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The Tour of Hope 2014
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Cyclists from:

Australia	Belgium	China	France
Germany	Malaysia	Singapore	Thailand
The Netherlands	The United Kingdom		

TTOH would like to say a big "Thank You!" to all the companies that have come out to generously support 2014's charity ride.

Our top supporter for 2014, the sole Diamond donor, is FBT, which sponsored most of the jerseys as it did in 2013.

The Platinum donors: Tesco, Thaioil, OSIM, Fitch Ratings, Discover / Diners Club International, Aker Solutions, Asia-Pacific Connections, KPMG Services Pte Ltd and ppm.

Gold donors: Clinipace, Actelion, ING, Ergonex Pharma, Bangkok Post, Cycling Plus, FirstFive, SpiceRoads and Digital Collections.

Some are long time TTOH supporters, and some are new donors, which we hope will see the value of their help, as they flip through this document and see the library, the bicycles and their happy beneficiaries.

Thanks also go out to riders and their personal supporters, who also contributed to the success of the 2014 project.

Together we raised about US\$47,000, with \$27,000 coming from our 19 corporate sponsors and \$20,000 raised by our 33 riders and friends.

In addition, we received 5 used laptops and enjoyed a significant discount for the jerseys, reducing our expenses and thus benefiting our causes as well.

We look forward to 2015, when TTOH celebrates its 10th edition.

The Organising Committee, 2014

